

Mark Guma Communications 211 W 107th St Ste 2E New York, NY 10025

CPE

Local/Political

Sales Tax **Net Total**

\$3,459.50

Standard

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types**

Agency Product Brand Schedule Dates Advertiser Contract # Mark Guma Communications (11059) Addie Russell/State Assembly/Democrat/NY (8404 Entered By 10/14/16-10/20/16 Political - State Representative (1073) 1447825 Last Modified Headline # **Date Entered** 10/13/16 o

Watertown, House (2272) Watertown 10/14/16-10/20/16 (567808) Demo Package Deal Order Type Commission Commission % \$610.50 15.00 Normal

10/13/16 Ashley Cesta

Watertown (WWTI)

By Broadcast Month Spots
Oct. 2016 77

77

*4,070.00 \$4,070.00

Grand Total:

nts:	Comments:	Date:			-Station:	Accepted-Station:	Date:		Accepted-Agency/Advertiser:	Accepted-
			RACT	CONFIRMATION CONTRA	NFIRMA	CO				
\$75.00 Watertown (WWTI)		\$25.00	ω	×	ω ×	:30 1P- 2P (EST)	u	10/17/16-10/20/16	13.0 Normal Line / SPOT	13.0
\$30.00 Watertown (WWTI)		\$10.00	ω	×	3 × ×	:30 12:30P- 1P (EST)	ъ	10/17/16-10/20/16	12.0 Normal Line / SPOT	12.0
\$30.00 Watertown (WWTI)	44	\$10.00	ω	×	3 ×	:30 12P- 12:30P (EST)	и	10/17/16-10/20/16	11.0 Normal Line / SPOT	11.0
\$150.00 Watertown (WWTI)	\$1	\$30.00	5	×	о × ×	:30 11A- 12P (EST)	ы	10/17/16-10/20/16	10.0 Normal Line / SPOT	10.0
\$30.00 Watertown (WWTI)	44	\$10.00	ω	×	3 × ×	:30 10A- 11A (EST)	л	10/17/16-10/20/16	9.0 Normal Line / SPOT	9.0
\$20.00 Watertown (WWTI)	40.	\$10.00	2	×	2 × ×	:30 9A- 10A (EST)	л	10/17/16-10/20/16	8.0 Normal Line / SPOT	8.0 1
\$10.00 Watertown (WWTI)	44	\$10.00	1	×	р	:30 9A- 10A (EST)	и	10/14/16-10/14/16	7.0 Normal Line / SPOT	7.0
\$35.00 Watertown (WWTI)	44	\$35.00	1	×	р	:30 8A- 9A (EST)	ы	10/16/16-10/16/16	6.0 Normal Line / SPOT	6.0 1
\$35.00 Watertown (WWTI)	44	\$35.00	1	×	,_	:30 8A- 9A (EST)	ъ	10/15/16-10/15/16	5.0 Normal Line / SPOT	5.0
\$160.00 Watertown (WWTI)	\$1	\$20.00	8	×	8 ×	:30 7A- 9A (EST)	и	10/17/16-10/20/16	4.0 Normal Line / SPOT	4.0
\$40.00 Watertown (WWTI)	44	\$20.00	2	×	2	:30 7A- 9A (EST)	ы	10/14/16-10/14/16	3.0 Normal Line / SPOT	3.0
\$40.00 Watertown (WWTI)	44	\$10.00	4	×	4 ×	:30 6A- 7A (EST)	и	10/17/16-10/20/16	2.0 Normal Line / SPOT	2.0 N
\$10.00 Watertown (WWTI)	44	\$10.00	м	×	н	:30 6A- 7A (EST)	ъ	10/14/16-10/14/16	1.0 Normal Line / SPOT	1.0
Station	IOTAL	Kate	Spors	IU WE III FI 3d 3u	SPW MO	un Ruil Illies	Sec Lengui	Dates	Line Type / Break Type (Ref #)	Line



New York, NY 10025 Mark Guma Communications 211 W 107th St Ste 2E

			Comments:	Date:	W-1-4				-Station:	Accepted-Station:		Date:			
					RACT	ONTR	ON C	\equiv	ONFIRMA	CO					- 1
10/13/16		\$325.00 Watertown (WWTI)	\$325.00 W	\$325.00	1		×		1	EST)	:30 8P- 9P (EST)	5		10/20/16-10/20/16	
10/13/16		\$450.00 Watertown (WWTI)	\$450.00 W	\$450.00	_		×		ь	EST)	:30 8P- 9P (EST)	5		10/19/16-10/19/16	
10/13/16		\$200.00 Watertown (WWTI)	\$200.00 W	\$200.00	ш			×	1	EST)	:30 8P- 9P (EST)	<u></u>		10/18/16-10/18/16	
10/13/16		\$225.00 Watertown (WWTI)	\$225.00 W	\$225.00	1	*****			1 ×	(EST)	:30 8P- 10P (EST)	<u>.</u>		10/17/16-10/17/16	
10/13/16		\$65.00 Watertown (WWTI)	\$65.00 W	\$65.00	Д				1 ×	IP (EST)	:30 7P- 7:30P (EST)	5 :		10/17/16-10/17/16	
10/13/16		\$70.00 Watertown (WWTI)	\$70.00 W	\$10.00	7		×	×	7 X	30P (EST)	:30 11P- 11:30P (EST)	У		10/17/16-10/20/16	
	Schedule Change/Exception - No breaks found for time range	Watertown (WWTI)	W											10/15/16	
10/13/16		Watertown (WWTI)	W	\$10.00		×			ь	IP (EST)	:30 6P- 6:30P (EST)	5		10/15/16-10/15/16	
10/13/16		\$50.00 Watertown (WWTI)	\$50.00 W	\$10.00	ъ		×	×	ъ ×	P (EST)	:30 6P- 6:30P (EST)	5 :		10/17/16-10/20/16	
10/13/16		\$240.00 Watertown (WWTI)	\$240.00 W	\$60.00	4		×	×	4 ×	EST)	:30 SP- 6P (EST)	<u>.</u>		10/17/16-10/20/16	
10/13/16		\$220.00 Watertown (WWTI)	\$220.00 W	\$55.00	4		×	×	4 ×	EST)	:30 4P- 5P (EST)	5	-	10/17/16-10/20/16	
10/13/16		\$75.00 Watertown (WWTI)	\$75.00 W	\$25.00	ω		×	×	з ×	EST)	:30 3P- 4P (EST)			10/17/16-10/20/16	
10/13/16		\$75.00 Watertown (WWTI)	\$75.00 W	\$25.00	ω		×	×	ω×	EST)	:30 2P- 3P (EST)	5		10/17/16-10/20/16	
Entered	Comments	Station	Total	Rate	Spots	Sa Su	We Th Fr	겁	SPW Mo	Run Times		Sec Length	S	Dates	
											-	Comments	li-		
		NA PARAGRAM								Ottalidaid					
									=	Standard	P (Rilling Type			
					Sales Tax	"			-	I ocal/Politica	mes	Account Types			
			\$3,459.50	\$3,4	Net Total	-				N/A	!	유			
			.50	n \$610.50	Commission	•				•	^	Phone/Fax			
			0	n % 15.00	Commission %	0					rē	Buyer Name			
				al	Package Deal	-				Watertown	'n	Sales Office	,,		
			nal	Normal	Order Type	•		2) ,	House (227	Watertown, House (2272)	ă	Salesperson	"		
					Demo	_		7808)	/20/16 (56:	10/14/16-10/20/16 (567808)		Brand			
					Headline #	_	1073)	ntative (te Represe	Political - State Representative (1073)		Product	_	ter, NY 14610	E E
0.00	77 \$4,07	Grand Total:			CO-OP	0	(059)	tions (11	Communica	Mark Guma Communications (11059)		Agency		mboldt St	팑
	// \$4,0/0.00	Oct. 2016	Ashley Cesta		ntered By	Y (8404 E	emocrat/N	mbly/D	/State Ass	Addie Russell/State Assembly/Democrat/NY (8404 Entered By	7	Advertiser			
Rate	Spots	By Broadcast Month	3/16		Last Modified	_			/20/16	10/14/16-10/20/16	ates	Schedule Dates	' 0		
RESIDE	VTI)	Watertown (WWTI)	3/16	ed 10/13/16	Date Entered	-			5	1447825	act#	Contract #	_		

Line

Line Type / Break Type (Ref #)

14.0 Normal Line / SPOT

19.0.1 Preempt

20.0 Normal Line / SPOT

19.0 Normal Line / SPOT

17.0 Normal Line / SPOT

16.0 Normal Line / SPOT 15.0 Normal Line / SPOT

18.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

23.0 Normal Line / SPOT 22.0 Normal Line / SPOT 21.0 Normal Line / SPOT

25.0 Normal Line / SPOT 24.0 Normal Line / SPOT



Mark Guma Communications 211 W 107th St Ste 2E New York, NY 10025

d-Agency/Advertiser:		0 Normal Line / SPOT	Normal Line / SPOT	0 Normal Line / SPOT	0 Normal Line / SPOT	0 Normal Line / SPOT	Line Type / Break Type (Ref #)	WWTI 201 Humboldt St Rochester, NY 1 K Guma Communications W 107th St 2E V York, NY 10025
		10/15/16-10/15/16	10/15/16-10/15/16	10/16/16-10/16/16	10/14/16-10/14/16	10/14/16-10/14/16	Dates	WWTI 201 Humboldt St Rochester, NY 14610
Date:		5 :30 8P- Sat	5 :30 12P- AE	5 :30 7P- 8P (EST)	5 :30 10P- 11P (EST)	5 :30 9P- 10P (EST)	Sec Length	Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments
Accepted-Station:	CONFI	:30 8P- Saturday Night Football	:30 12P- ABC College Football	(EST)	IP (EST)	(EST)	Run Times SP	10/14/16-10/20/16 Addie Russell/State Assembly, Mark Guma Communications I Political - State Representativa 10/14/16-10/20/16 (567808) Watertown, House (2272) Watertown / N/A Local/Political Standard
in:	CONFIRMATION CONT	×	×		×	×	SPW Mo Tu We Th Fr Sa S	bly/ ns (08)
Date:	TRACT	ω	ω	× 1 \$:	1 \$	1 \$	Su Spots Rate	Last Modified 4 Entered By CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax
Comments:		\$225.00 \$675.00	\$45.00 \$135.00		\$225.00 \$225.00	\$225.00 \$225.00	e Total	10/13/16 Ashley Cesta No Normal 15.00 \$610.50 \$3,459.50
		\$675.00 Watertown (WWTI)	\$135.00 Watertown (WWTI)	\$150.00 Watertown (WWTI)	\$225.00 Watertown (WWTI)	\$225.00 Watertown (WWTI)	Station	By Broadcast Month Spots Oct. 2016 77 Grand Total: 77 77
							Comments	
		10/13/16	10/13/16	10/13/16	10/13/16	10/13/16	Entered	\$4,070.00 \$4,070.00

Line

30.0 Normal Line / SPOT 29.0 Normal Line / SPOT 28.0 Normal Line / SPOT 27.0 Normal Line / SPOT 26.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	RAL CANDIDA			LOCAL CANDI	
To Av Windo	ail Themselves w, Federal Car	of The Low ididates Mus	est Unit Char it Sign The Ce	ge During a Po ertification On I	litical Page 3
Station an	d Location:	form N		Date:	13/16
I, MARK					, la cally
	f of: ADDIE P				, a legally
party for the off	fice of: STATE	ASSEMBL	/		
in the GEN	eld on: Nov. 8	2016			
do hereby reque	est station time as fo	ollows:		Les comm	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charge	es:				

For programming that, in whole national importance," list the ma	or in part, "communicates a message relating to a atters below:	ny ponticai matter oi
I represent that the payment for	the above described broadcast time has been fur	nished by:
COMMITTEE TO ELE	ECT ADDIE TENNE RUSSELL	
and you are authorized to annound represent that this person or encommittee/organization of the le	nce the time as paid for by such person or entity tity is either a legally qualified candidate or an a egally qualified candidate.	nuthorized
The name of the treasurer of the	candidate's authorized committee is:	
KERRY YOUNG		
and discount, promotional and o	its political advertising policies, including: ap ther sales practices (not applicable to federal ca	andidates).
To Be Signed	By Candidate or Authorized	Committee
10/5/16	Male Ha	
Date	Signature	
To Be S	igned By Station Represent	ative
Accepted	Accepted in Part	Rejected
Alula	Davis Melos	W/647
UV Signature	Printed Name	/ Laic /



RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR POLITICAL OFFICE

Required information regarding candidate advertising*

Station:_	ITWW
Date of Request:_	10/5/16
Candidate: _	ADDIE RUSSELL
Office Sought: _	STATE ASSEMBLY
Authorized Committee: _	COMMITTEE TO ELECT ADDIE JEUNE RUSELL
Name of Contact:	MARK GUMA New York
_	NEW YORK
Zip:	10025
Phone:	(646) 831-7896
	KERRY YOUNG
Information Requested:_	RATES, RTGS. A 35+